

Taavi Jakobson

I work at the intersection of human relationships, innovation, and strategic decision-making.

My background combines systemic family therapy with 30 years of executive, entrepreneurial, and advisory experience across international corporations, startups, and the public sector. Throughout leadership, innovation, and crisis situations, I have consistently observed how relational patterns shape decisions, performance, and long-term outcomes.



I have led digital transformations, driven innovation initiatives, built new ventures, and supported organizations through periods of uncertainty and structural change. Long before my formal training in family therapy, I was deeply interested in psychology, systems thinking, and human dynamics.

Today, I work with both families and organizations to resolve complex relationship patterns, support real innovation, strengthen communication, improve decision-making, and restore the capacity to think and act together.

Professional Experience

Director of Digital Services

Maa- ja Ruumiamet (Land and Spatial Development Agency)

2025 – 2026

Maa- ja Ruumiamet serves as Estonia's competence center for spatial data. Within the Digital Services Division, we developed and operated mission-critical national information systems, ranging from maps, cadastre, addresses, and administrative systems to planning and building registers. During this period, we carried out a radical restructuring and efficiency transformation of the organization together with the executive team.

Head of Building Register / Product Owner

Ministry of Climate & Ministry of Economic Affairs and Communications

2018 – 2024

Led the development of Estonia's national e-construction platform, transforming it from a fragmented system into a strategic digital infrastructure supporting the sector's development. The platform enables more sustainable property management and more effective interaction between stakeholders.

Launching Predata AI Business in Europe

ESC Global Security / Predata, Inc.

2017 – 2018

Supported the European market entry of a predictive AI analytics system designed to assess geopolitical risks using public meta-information. The solution was ahead of its time in applying AI to strategic decision making.

Co-Founder & CEO

Kodasema OÜ

2013/2014 – 2017

Co-founded Kodasema to create homes that improve quality of life without compromising future living environments. KODA — a rapidly deployable, relocatable, low-footprint, positive-energy concrete-wood building — gained significant international recognition (Business Insider, ArchDaily, Dezeen, Architecture MasterPrize, etc.).

Strategic Management Consultant

Various Organizations

2012 – 2014, 2017, 2026 –

Provided strategic, business, IT, and financial advisory services and mentorship. Supported companies in growth, international expansion, and business model transformation.

Oracle Corporation

1997 – 2012

15 years in senior leadership roles across finance, operations, and regional management.

Senior Director of Operations, ECEMEA

2010 - 2012

Oversaw sales and service operations across 103 countries.

Senior Director of Finance, Southeast Europe & Baltics

2005 – 2010

Responsible for regional financial leadership and finance & administration teams across 13 markets.

Finance Director, Baltics

1997 – 2004

Board Member / Chairman of the Board.

Corporate Social Responsibility Leader, ECEMEA

2004 – 2010

Member of EMEA CSR leadership group.

Co-Founder & Chairman of the Board

Capricorn AS (later Uptime OÜ)

1992 – 1997

Co-founded and led an information systems development company.

Family Therapy Practice

Systemic Family Therapy

2022 –

Working with families, couples, and individuals on relational dynamics, communication patterns, and systemic challenges.

Public & Social Engagement

Estonian Centre for Child Development (Perepesa)

2016 –

Chairman of the Supervisory Board during establishment and rapid development, now Member

Rocca al Mare School

2007 - 2017

Chairman of Parents' Council, later Supervisory Board Member

Good Deed Foundation (Heateo SA)

2009 - 2014

Supervisory Board Member, later Chairman

Saue City Council

1993 - 1996

Elected Member of City Council / Chairman of Education & Culture Committee

Literary Work

- *The Happy Prince* (Special Mention, Estonian Writers' Union Novel Competition, Novel, 2019)
 - *The True God Particle* (Betty Alver Literary Award, Novel, 2014)
 - *In Just Two Lines* (Poetry, 2017)
 - *77th Kilometre* (Drama, 2015)
 - Editor "*Blended Family Handbook*". Author: Katrin Saali Saul, 2016
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Education

Systemic Family Therapy

Kiira Järve Family Therapy Training Centre

Tallinn University of Technology

MBA Equivalent, Economic Engineering (cum laude)

Languages

Estonian (native)

English (fluent)

Finnish (fluent spoken)