

## Taavi Jakobson (mail@taavijakobson.eu)

My background combines 30 years of executive, entrepreneurial, and advisory experience across international corporations, startups, and the public sector with systemic family therapy. Throughout leadership, innovation, and crisis situations, I have utilized systems thinking to observe how relational patterns shape decisions, performance, and long-term outcomes.

I have led nation-wide digital transformations, driven radical innovation initiatives, built new ventures, and supported organizations through periods of uncertainty and structural change.

Today, I work with organizations, executives and families to resolve complex relationship patterns, support innovation, strengthen communication, improve decision-making, and the capacity to think and act together.



## Professional Experience

### Strategic Management Consultant

Various Organizations

2012 – 2014, 2017, 2026 –

Working across private, public and third sectors I support leaders in making better decisions in complex situations shaped by uncertainty, conflict and organizational change. Over time I have provided strategic, business, and IT advisory and mentorship, supported companies in growth, international expansion, radical innovation and in business model transformation.

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### Family Therapy Practice

2022 –

Working with families, couples, and individuals on relational dynamics, communication patterns, and systemic challenges.

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### Director of Digital Services

Maa- ja Ruumiamet (Land and Spatial Development Agency)

2025 – 2026

Maa- ja Ruumiamet serves as Estonia's competence center for spatial data. Within the Digital Services Division, we developed and operated mission-critical national information systems, ranging from maps and land cadastre to planning and building registers with their combined value-add services. As a member of the executive team, I was responsible for carrying out a radical restructuring and efficiency transformation of the organization.

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### Head of Building Register / Product Owner

Ministry of Climate & Ministry of Economic Affairs and Communications

2018 – 2024

I led the development of Estonia's national e-construction platform, transforming it from a fragmented system into a strategic digital infrastructure supporting the construction sector's development. The platform enables more sustainable decision making, property management and transparent communication between stakeholders.

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## Launching Predata AI Business in Europe

ESC Global Security / Predata, Inc.

2017 – 2018

Supported the European market entry of a predictive AI analytics system designed to assess geopolitical risks using public meta-information. The solution was ahead of its time in applying AI to strategic decision making.

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## Co-Founder & CEO

Kodasema OÜ

2013/2014 – 2017

Co-founded Kodasema to create homes that improve quality of life without compromising future living environments. KODA — a rapidly deployable, relocatable, low-footprint, positive-energy concrete-wood building — gained significant international recognition (Business Insider, ArchDaily, Dezeen, Architecture MasterPrize, etc.).

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## Oracle Corporation

1997 – 2012

15 years in senior leadership roles across finance, operations, and regional management.

### Senior Director of Operations, ECEMEA

2010 - 2012

Oversaw partner sales operations across 103 countries in East-Central Europe, Middle-East, Africa.

### Senior Director of Finance, Southeast Europe & Baltics

2005 – 2010

Responsible for regional financial leadership and finance & administration teams across 13 markets.

### Finance Director, Baltics

1997 – 2004

Board Member / Chairman of the Board.

### Corporate Social Responsibility Leader, ECEMEA

2004 – 2010

*Member of EMEA CSR leadership group and responsible for deploying CSR practices in ECEMEA.*

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## Co-Founder & Chairman of the Board

Capricorn AS (later Uptime OÜ)

1992 – 1997

Co-founded and led an information systems development company.

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## Public & Social Engagement

### Estonian Centre for Child Development (Perepesa)

2016 –

Chairman of the Supervisory Board during establishment and rapid development, now Member

### Rocca al Mare School

2007 - 2017

Chairman of Parents' Council, later Supervisory Board Member

### Good Deed Foundation (Heateo SA)

2009 - 2014

Supervisory Board Member, later Chairman

### Saue City Council

1993 - 1996

Elected Member of City Council / Chairman of Education & Culture Committee

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## Literary Work

- *The Happy Prince* (Special Mention, Estonian Writers' Union Novel Competition, Novel, 2019)
  - *The True God Particle* (Betty Alver Literary Award, Novel, 2014)
  - *In Just Two Lines* (Poetry, 2017)
  - *77th Kilometre* (Drama, 2015)
  - Editor "*Blended Family Handbook*". Author: Katrin Saali Saul, 2016
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## Education

### **Systemic Family Therapy**

Kiira Järve Family Therapy Training Centre

### **Tallinn University of Technology**

MBA Equivalent, Economic Engineering (*cum laude*)

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## Languages

Estonian (native)

English (fluent)

Finnish (fluent spoken)